



## 2023 ANNUAL SPONSORSHIP PACKAGES

*Contributions or gifts to MDC are not tax deductible as charitable contributions.*

### **Bronze (\$750)**

- Identification on a placard at each of MDC's events and periodic programs
- Identification as a sponsor in MDC's publication, *The Defense Line*
- Identification as a sponsor on any program brochures disseminated by MDC
- ¼ page color advertisement in MDC's publication, *The Defense Line*

### **Silver (\$1,500)**

All of the above plus:

- "Featured Sponsor" email to membership describing your services
- Full-page advertisement in MDC's publication, *The Defense Line*

### **Gold (\$2,250)**

All of the above plus:

- Acknowledgement as a sponsor on MDC's website with a link to your own website from MDC's home page
- An invitation to send one representative to MDC's Past President's Reception (Fall) and Crab Feast (Spring)

### **Platinum (\$3,250)**

All of the above plus:

- An invitation to send another representative to MDC's Past President's Reception (Fall) and Crab Feast (Spring), for a total of two representatives at each of these events
- Display table with up to two representatives to attend the MDC's educational seminar (e.g., Trial Academy, Deposition Bootcamp, or similar event)
- Supply article for 1 issue of *The Defense Line*

**Please note that MDC is committed to the health and wellbeing of our members and sponsors during the COVID-19 outbreak. MDC will adhere to national, state, and local orders and guidance concerning COVID-19, which may require the cancellation or modification of MDC's flagship in-person events in 2023.**



## **ADDITIONAL SPONSORSHIP OPPORTUNITIES OPEN TO ALL ANNUAL SPONSORS**

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### **Online Videoconference Educational Event (\$500)**

- Sponsor to identify topic and speaker
- Limited to a 30 minute event
- MDC member to moderate
- Sponsor branding will be included in all advertising for the event

### **Breakfast or Lunch Educational Event (\$750)**

- Sponsor to identify topic and speaker
- Limited to 60 minute event
- MDC member to moderate
- Sponsor to send up to three representatives to the seminar to network with MDC members
- Sponsor branding will be included in all advertising for the event
- Sponsor responsible for catering and any associated expenses

### **Happy Hour (\$500) per sponsor**

- Sponsor to send up to three representatives to the happy hour to network with MDC members
- Sponsor logos will be included in all advertising for the event
- Sponsor responsible for restaurant/bar expenses including any private room reservation fees

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**2023 ANNUAL SPONSORSHIP CONTRACT**

Thank you for becoming an annual MDC sponsor.

To pay by credit card, please email your request to MDC’s Executive Director, Aimee Hiers - [ahiers@pmpamc.com](mailto:ahiers@pmpamc.com)

To pay by check, please complete this form and mail it with your check payable to **Maryland Defense Counsel, Inc.** to:

**Maryland Defense Counsel, Inc.**  
**1 Windsor Cove, Suite 305; Columbia, SC 29223**

<b>Sponsor Contact Information</b>
Company Name _____
Company Contact _____
Company Phone _____
Email _____

<b>Choose Your Sponsorship Level:</b>	
<p><input type="checkbox"/> <b>Bronze Sponsorship Package (\$750)</b></p> <p><input type="checkbox"/> <b>Silver Sponsorship Package (\$1,500)</b></p> <p><input type="checkbox"/> <b>Gold Sponsorship Package (\$2,250)</b></p> <p><input type="checkbox"/> <b>Platinum Sponsorship Package (\$3,250)</b></p> <p><b><u>Add-On Options:</u></b></p> <p><input type="checkbox"/> <b>Online Videoconference Educational Event (\$500)</b></p> <p><input type="checkbox"/> <b>Breakfast/Lunch Educational Event (\$750)</b></p> <p><input type="checkbox"/> <b>Happy Hour (\$500)</b></p> <p><i>Please Note: Contributions or gifts to Maryland Defense Counsel, Inc. are not tax deductible as charitable contributions.</i></p>	<p><b>Thank you for your support of MDC!</b></p> <p>Questions should be directed to:</p> <p>MDC’s Executive Director, Aimee Hiers – <a href="mailto:ahiers@pmpamc.com">ahiers@pmpamc.com</a></p> <p>MDC’s Sponsorship Chair, Sheryl Tirocchi – <a href="mailto:tirocchi@godwintirocchi.com">tirocchi@godwintirocchi.com</a></p>